



MORESCO-1

Energizing Development, Empowering Lives

Misamis Oriental- 1 Rural Electric Service Cooperative, Inc.

POBLACION LAGUINDINGAN, MISAMIS ORIENTAL 9019

Service Area Offices: Central - LAGUINDINGAN | West - MANTICAO | East - OPOL | South - TALAKAG
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PRESS RELEASE

September 2015

MORESCO-1, the IIP Journey to Gold!

The desire to continuously improve, paved way for MORESCO-1's third successful endeavor with Investors in People or IIP, by triumphantly attaining Gold, IIP's highest recognition level.

Looking back six (6) years ago, it was in 2009 when MORESCO-1 first engaged with IIP and was successful in meeting the 39 international standards. In 2012, another victory in meeting the 65 requirements which made MORESCO-1 an IIP Bronze-recognized organization. Last September 10, 2015, confirmed by Assessors Ms. Janet Webster and Ms. Chit Ventura, MORESCO-1 passed the 165 standards for the Gold recognition, making MORESCO-1 the first Electric Cooperative to be recognized by IIP from the basic standards to Gold level.



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IIP is a tool that many international organizations use to improve performance through its human resource as it provides a best practice people management standard. For HR personnel Alyssa Salomon and Jim Ryan Catian, the questions given to them are





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becoming deeper, thrusting towards understanding the individual goal and role and aligning to the organization’s vision and mission.

For General Manager Julie Real, “we want our member-consumers to see MORESCO-1 beyond its electric services. We aim to become a world-class power provider of choice, we prepare for our power supply reliability, availability and quality; we put into place our infrastructure; but we cannot sustain and we will not get this far if we do not have competent manpower with hearts to pursue excellence in their tasks aligned with MORESCO-1’s direction.”



MORESCO-1’s priorities geared towards attaining financial viability are the following: to maintain financial sustainability; Attain customer service satisfaction; to ensure power supply availability, capacity, reliability and quality; to be competitive in the power industry; and to ensure achievement of employees’ minimum competency requirements.

IIP’s assessment showed and the strengths of the Electric Cooperative, one of which, is its unceasing aspiration to become the best in everything it undertakes in as much as it would continue to learn and grow as it

continues to serve. This indeed affirmed the collaborative efforts of the workforce from the top to bottom, with the utmost support given by the Board of Directors who represent the member-consumers in their respective districts under the coverage area of MORESCO-1.

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