



MORESCO-1

Energizing Development, Empowering Lives

Misamis Oriental- 1 Rural Electric Service Cooperative, Inc.

POBLACION LAGUINDINGAN, MISAMIS ORIENTAL 9019

Service Area Offices: Central - LAGUINDINGAN | West - MANTICAO | East - OPOL | South - TALAKAG
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PRESS RELEASE

June 2015

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MORESCO-1 at 47: Empowering through Development

The Misamis Oriental Rural-1 Electric Service Cooperative Inc. (MORESCO-1), extends its gratitude to all those who took part last May 22, 2015 as it celebrated its 45th Annual General Membership Assembly (AGMA) and 47th Founding Anniversary. This year's celebration puts emphasis on empowering through development.

This very much reflects the humble beginnings of the Cooperative from its conception in 1968 to its current stature as one of the best-managed, best-performing and renowned leader among the Electric Cooperatives (ECs) in the Philippines. Since its conception, MORESCO-1 still continues to revolutionize the rural electrification in the country and from then on, it has outdone many challenges that paved the way for the Cooperative's continued solidarity and success.

Moreover, the thrust this year is very much geared towards the preparation for the rapid growth taking place in its coverage area of which highlights the most important aspect tackled in the assembly --- the security and reliability of power supply.

In line with this, it has been repeatedly recognized and enunciated during the aforementioned event that the best efforts of the organization and Board of Directors ultimately yielded to positive results wherein additional capacity in our power supply is continuously maximized in every opportunity that we can. Thus, not only is MORESCO-1 fostering sustainable developments, but more so ensuring the continued delivery of quality service to all its member-consumers.





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MORESCO-1 on Brigada Eskwela Campaign

Since the implementation of the “*Brigada Eskwela*” campaign in 2013 which is a back-to-school operation wherein cleanliness and preparedness of the classrooms and the school itself are ensured, the Laguindingan National High School has been partnering with MORESCO-1 in attaining such preparations for the upcoming school year.

This year, the campaign was implemented last May 18-23 wherein we participated as one of the aforementioned school’s partners. On the 18th, we joined in the Caravan as well as in the commencement program facilitated by the National High School and we also shared in their celebration during the culmination held on the 23rd. Mr. Ronie Padero, Leadman for Operations and Maintenance in MORESCO-1’s Laguindingan Service Area, together with several of our linemen represented the said campaign.



As partners, we helped out in the dissemination of the information regarding the campaign utilizing our recorida equipment, assisted in pruning the trees within the school’s vicinity through our boom truck and initiated the checking of the electrical connections for every classroom to ensure safety. Indeed, our consistent participation to such campaign is one of the ways of embodying MORESCO-1’s pursuit for social responsibility as well as a realization of our direction towards empowering lives.

MORESCO-1: Brigada Eskwela 2015 in partnership with Laguindingan National High School



Photos taken during the pruning of the trees



Our linemen who represented M1 for the said campaign



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“Dugo Mo, Kinabuhi Ko”- MORESCO-1’s CSR activity on bloodletting

The Local Government Unit of Initao, on June 3, 2015, conducted its regular Bloodletting Program in partnership with MORESCO-1. This program has been annually supported by the Cooperative with the aims of promoting health as well as support in the LGU’s campaign towards providing help to the recipients of the donated blood.

The participating Barangays were Tubigan and Andales of which forty (40) attendees, out of the 60 expected participants, came and registered at Tubigan Barangay Hall to support the said program. Yet, after the screening process, only 25 participants were identified as qualified to donate blood. Nevertheless, the program was truly a success because we were able to realize the aim of helping the recipients of the donated blood while promoting health to the donors.

As a whole, the Cooperative continues to partner with organizations like the LGU in order to promote programs that are not only geared towards empowering the communities it serves but more so becoming part in addressing the needs of the society in general.



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MORESCO-1: A Catalyst for Transformation

As part of MORESCO-1’s Social Responsibility thrust towards education and health, we have re-established and re-strengthened our partnership with the German Doctors’ Community, who share the same advocacies with the Cooperative and has been our partner organization since 2007, in implementing our Community Education Program.

The ten-month program is geared towards empowering the members of a community through lectures and/or hands-on activities on sanitation, self-care, household chores, and awareness on the rights of women and children, to name a few which will be implemented under the MORESCO-1’s coverage area. This is also one of our ways in showing our member-consumers that more than the development that we provide through electrification, we support and give importance to their efforts in improving their respective lives.





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In line with such, last March 2015, the said program was implemented at Pagalungan, Cagayan de Oro City with classes held every Tuesday, 9:30 in the morning. In addition, we presently have sixty-five (65) participants who attend the weekly class sessions at the Barangay hall. With the hopes of inspiring and encouraging these people to develop and/or discover their respective potentials as an individual and as a community, the Cooperative remains to be hopeful that these people will continue to support the program as well as finish its whole duration.

Ultimately, MORESCO-1 aspires that through this partnership, we can further embody and realize the aims and direction of the Cooperative's thrust towards Social Responsibility as a catalyst for transformation through empowering the lives of the communities we serve.

Actual Nutrition Cooking conducted last 2 June 2015 at Pagalungan, CDOC as part of the Community Education Program.





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MORESCO-1 – NGCP BALIK ESKWELA TIE UP PROGRAM at KAMELON INITAO

PHOTO CAPTION: The Balik Eskwela tie up program collaborated by the Misamis Oriental Rural-1 Electric Service Cooperative Inc. (MORESCO-1) and the National Grid Corporation of the Philippines (NGCP). June 10, 2015- 171 elementary students of Kamelon, Initao were not just given school supplies and snacks but also information on the basics of electricity.



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MORESCO-1 – NGCP BALIK ESKWELA TIE UP PROGRAM at KIMALOK LIBERTAD

PHOTO CAPTION: The Balik Eskwela tie up program collaborated by the Misamis Oriental Rural-1 Electric Service Cooperative Inc. (MORESCO-1) and the National Grid Corporation of the Philippines (NGCP). June 11, 2015- 87 elementary students of Kimalok, Libertad were not just given school supplies and snacks but also information on the basics of electricity.

