



MORESCO-1 *Philippine's first Electric Cooperative* SINCE 1968

MISAMIS ORIENTAL -1 RURAL ELECTRIC SERVICE COOPERATIVE, INC.

PRESS RELEASE

January 2015

MORESCO-1 STRATPLAN SESSION FOR 2015 CONDUCTED

MORESCO-1 welcomed the year 2015 with a Strategic Planning session held on January 5-6, in Opol, Misamis Oriental, ensuring preparatory measures on the projected changes and challenges in the power industry as it continues to envision being a world-class power provider of choice.



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MEDIA FORUM



A year-ender forum with the local media was conducted last December 29, 2014 to present its accomplishments and plans for the year 2015. Based on MORESCO-1's assessment tools and strategic roadmap, the members of the media were explained on how the 2014 goals were achieved, at what level, and the plans of 2015 to sustain the delivery of the Cooperative's services to its member-consumers.

MORESCO-1'S CONTINUING ECONOMIC ENGAGEMENT WITH COMMUNITY THRU ITS TECHNICAL DOWNLOADING PROGRAM



Technical Downloading refresher course conducted last Nov.25, 2014

Improvement in the operation of Technical Downloading Program (TDL) is expected to roll out this year, after a successful Refresher Course workshop for the first 2 batches conducted last quarter of the year 2014.

Instead of contracting a private group to do the line clearing, vegetation and pole line inspection, MORESCO-1 trains a team of people recommended from the

barangay.



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This group once trained, will serve as the technical downloading crew in their barangay and serves as our feedback network in times of line fault causing power outage.

The refresher course was intended for the barangays' identified personnel to take charge of the TDL activities to be retrained, and for the new members to be oriented.

To date, 34 barangays were participated in the workshop covering the municipalities of El Salvador, Alubjid, Laguindingan, Gitagum and Libertad. Another batch of participants from the remaining partner and interested districts/municipalities are scheduled to conduct said workshop for the first quarter of this year.

LGU PARTNERSHIP BEYOND ELECTRIC SERVICES

The successful treerevolution undertaking paved way to another tree planting activity of MORESCO-1 held at sitio Tagbabanga, brgy. Sinai, Laguindingan, Misamis Oriental last November 18, 2014.

A Memorandum of Agreement just got completed early January this year, between MORESCO-1 and Barangay Sinai to ensure growth of said fruit trees and continuing environmental preservation and protection advocacy of the 2 parties.

In collaboration with Holcim Phils. and the Laguindingan Local Government unit, between 200-500 Guyabano and calamansi seedlings were planted along the brgy road and within the community's household premises. 36 Tree planting MORESCO-1 Volunteers joined the Brgy Sinai residents who showed enthusiasm in bringing more green to the sitio.



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